



**CALIFORNIA FEDERATION OF WOMEN'S CLUBS**  
**CLUB AWARD ENTRY COVER SHEET**  
**Annual Reporting January 1-December 31, 2022**

Chairman: <b><u>Beverly Thomson</u></b>	Club: Woman's Club of Fullerton	
Number of Members (from CFWC Yearbk): 70	District: Orange	Area: C
Reporter's Address: Club Address: [REDACTED]		
City: [REDACTED]	State: [REDACTED]	Zip: [REDACTED]
Email: [REDACTED]	Phone: [REDACTED]	
<b>COMMUNICATION &amp; PUBLIC RELATIONS PROJECTS</b>		

The Woman's Club of Fullerton is an organization full of pride and history. We are extremely proud of the fact that we have been in operation for 120 years since November of 1902. Our mission is dedicated to uniting women of all ages for community service, supporting charitable organizations, fostering friendships and empowering women through learning about the community around us. The Woman's Club of Fullerton resides in a city of 143,617 community members.

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Project Title	Hours	Spent	Dollars	In-Kind	\$0
<b>ABC Channel 7</b>	<b>5</b>	<b>0</b>			
Our local news channel ABC 7 announced the Woman's Leadership Forum as an upcoming community event for the five o'clock news on November 25 <sup>th</sup> , 2022. This year was our 18th annual Woman's Leadership Forum which is a community event hosted by the Woman's Club of Fullerton that honors and uplifts our local Female business owners and community leaders.					

Project Title	Hours	Spent	Dollars	In-Kind	\$0
<b>Fullerton Observer Front Page</b>	<b>5</b>	<b>0</b>			

The Fullerton Observer, a local newsletter, published the Woman's Club of Fullerton on their front page. We were recognized as a local non-profit club that helped raise funds for Tara's Chance, an event held in Fullerton for therapeutic horse riding. The newsletter wrote a kind and thankful description of our club and the charity work we participate in. One of our members is a journalist for the Fullerton Observer and helped recommend our club for the front page. It was truly an honor and a privilege to be published on the front page of our local newspaper. Our club was presented in our holiday best as the newsletter featured a group photo from our Holiday Brunch and Fashion Show event.

				<b>Dollars</b>		
<b>Project Title</b>	<b>Flyers, Programs &amp; Brochures</b>	<b>Hours</b>	<b>30</b>	<b>Spent</b>	<b>0</b>	<b>In-Kind \$0</b>

We are very lucky to have a member who is a graphic artist and who has the talent and time to help bring our events to life in a professionally designed brochure. Our members work with our graphic designer to help bring our events to life and design eye-catching brochures for all events such as Bunco Brunch, Leadership Forum, Fashion Show & Brunch, and our Health & Beauty Expo. She always helps to create a book for our year in review for both the WCOF and Ocean Subaru.

				<b>Dollars</b>		
<b>Project Title</b>	<b>Woman's Leadership Banner</b>	<b>Hours</b>	<b>5</b>	<b>Spent</b>	<b>\$66.00</b>	<b>In-Kind \$0</b>

The 18th Annual Fullerton Woman's Leadership Forum banner was flying high across Harbor Blvd in downtown Fullerton for everybody to see. The banner was hung by the city and was promoting the free event that honored local leaders with free food and drinks.

				<b>Dollars</b>		
<b>Project Title</b>	<b>Woman's Club of Fullerton Banner</b>	<b>Hours</b>	<b>5</b>	<b>Spent</b>	<b>\$500.00</b>	<b>In-Kind \$0</b>

The Woman's Club of Fullerton attends several community and surrounding city events throughout the year. Our club members interact at each event, take photos with community members and often post event photos on social media. To better represent our club, we invested in a pull-up banner that our members can bring to community events, so our community members know to approach us and use the banner as a backdrop for photos.

				<b>Dollars</b>		
<b>Project Title</b>	<b>ABC7 five o'clock News</b>	<b>Hours</b>	<b>9</b>	<b>Spent</b>		<b>In-Kind \$0</b>

The Spark of Love Event which included many members of the community was aired on ABC7 prime-time television. ABC7 was live while the WCOF and Ocean Subaru were stuffing Orange County Transit buses with Toys for donation to the Spark of Love Event. The news broadcasted the WCOF and Ocean Subaru twice during the five o'clock hour. It was very exciting to be part of the five o'clock news and to be part of such a great event.

				<b>Dollars</b>		
<b>Project Title</b>	<b>Website and Social Media</b>	<b>Hours</b>	<b>265</b>	<b>Spent</b>		<b>In-Kind \$240</b>

We are fortunate to have a webmaster as a member who volunteers her time to update our website and social media platforms. Our webmaster and co-chair spend ten hours per week updating the website, Facebook, Instagram, and google calendar. This involves maintaining and updating current pages for Bunco Boogie, Health & Beauty Expo, and Holiday Fashion Show. Adding a shopping cart to receive payments for said events, donations, and membership. Making sure our online listing on Google and other directories is up to date. The website and social media outlets help to keep everyone informed of group activities and updates.