



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2022

Chairman: Denise Jusko, dean of chairs		Club: San Clemente Junior Woman's Club	
Number of Members (from CFWC Yearbk): 19		District: Orange	Area: C
Club Position: dean			
Reporter's Address: [REDACTED]			
Club Address: [REDACTED]		State: [REDACTED]	Zip: [REDACTED]
Email: [REDACTED]		Phone: [REDACTED]	
FUNDRAISING			
_____ Name of GFWC Special Program, Community Service Program, Advancement Plan or ESO			

The San Clemente Junior Woman's Club, established in 1948, is a small club (19 members) located in the beachside community of San Clemente, CA. Members range in age from 20's through 50's. We are a diverse group of women, most of us with children and many with professional careers, and all with a passion to serve our community.

Project Title: Springing into Summer **Hours** 500 **Donated \$** 11071 **In Kind \$** 3500

The San Clemente Junior Woman's Club (SCJWC) held our big fundraiser on May 22, 2022. Due to the continuing uncertainty of COVID-19 and restrictions for hosting an indoor event. We decided to pivot again this year and hold an outdoor fundraising event since last year our indoor event was canceled due to changing COVID restrictions.

The club decided on an outdoor theme, and we named it Springing into Summer. It was an event designed for families to come and enjoy a day out with lawn games, an egg hunt, bounce house, and crafts for the kids.

To engage the public and secure donations, we used an online bidding platform for silent auction items which was helpful in organizing and increasing the bidding. All members worked to encourage friends, family, community members, and business owners to participate in the event through social media and personal communication. We leveraged social media to share out information about the event and promote our online raffle of a kids MURF electric bike to draw people to our fundraiser.

In addition, we collected and built baskets featuring children's toys and items to be raffled off live at the end of our event. We sold pizza, snacks and drinks for guests throughout the event so they would be able to stay and enjoy themselves. Wristbands were sold before and at the event for the children to participate in the activities during the day.

Through the kindness of our members and the community we were able to secure a DJ and lawn games for the event. Soka University loaned the club the flags, ribbons and other equipment such as large

coolers needed for the event. Although it was another scaled down event the juniors were happy to see many former juniors come with their kids and local girl scout troops help during the egg hunt in the sand.

While the event was scaled down again this year, we were able to raise enough money to continue to fund our philanthropy budget for another year.

We raised \$11,071 at this event

Project Title: Kendra Scott **Hours** 15 **Donated \$** 894 **In Kind \$**

The San Clemente Junior's Club participated in hosting an online and in store Kendra Scott shopping party on December 17-18 at the Fashion Island shopping center. The event consisted of marketing the event to friends and family. Shoppers could purchase online both days using a code provided to the club or could shop in person on either date. Twenty percent of the sales during the period were given back to the club. This event is one of our most popular fundraisers since members and families can support our club no matter where they live. The addition to the online portion of the fundraiser has been a bonus and shown an increase in this event each year.

We raised \$894 from this event.

Project Title: Em & Tess shopping night **Hours** 8 **Donated \$** 50 **In Kind \$**

The SCJWC loves to support our local woman owned businesses. On July 27, 2022, Em & Tess clothing store in downtown San Clemente hosted a fundraiser and social. The event consisted of marketing to friends and members of the club to attend. 10% off all sales were given back to the club.

We raised \$50 from this event.

Project Title: One Hope Wine **Hours** 10 **Donated \$** 200 **In Kind \$**

Continuing to engage and keep connecting our members as COVID is still around keeps us challenged on fundraising ideas. In 2022 we continued our fundraiser with One Hope Wine, where twenty percent of the proceeds went back to the club. Members were encouraged to purchase wine from One Hope throughout the year through a link on our members' page. The event has continued to be a success and is very popular with the members of the club.

We raised \$200 this year from this event.

Project Title: Ballpark Pizza **Hours** 10 **Donated \$** 223 **In Kind \$**

The San Clemente Junior Woman's Club participated in a fundraising event with a local restaurant this year. By partnering with this restaurant, it not only raised money for our club but also encouraged our community to dine out and support this local business. We hosted the dine out night this year with Ballpark Pizza.

We raised a total of \$223 from this event.

Project Title: Amazon Smile & Ralph Rewards **Hours** 19 **Donated \$** **In Kind \$**

In addition to the single fundraisers the San Clemente Woman's Club participates in Amazon Smile and Ralphs rewards. Members only need to select our club as the recipient from the two and when they shop a percentage of the purchase goes to the club. This is an ongoing project which we have been doing for years