

CALIFORNIA FEDERATION OF WOMEN'S CLUBS

CLUB AWARD ENTRY COVER SHEET

Annual Reporting January 1-December 31, 2022

Chairman: Ginger Osman	Club: GFWC Women's Club of Cypress	
Number of Members (from CFWC Yearbk): 95	District: Orange	Area: C
Club Position: 1st V/President/Dean		
Reporter's Address:		
City	State	Zip
Email:	Phone	
FUNDRAISING Name of GFWC Special Program, Community Service Program, Advancement Plan or ESO		

The GFWC Woman's Club of Cypress has contributed time, talent, and funds to help the community for 56 years. Located in the northwest corner of Orange County, the club provides service and philanthropic opportunities for our membership, including dozens of members who mark either 50, or more than 25 years of membership, multiple past-presidents, and new members each year. Members range in age from 35 to 94 years. The majority are retired and able to be actively involved, with the experienced members mentoring those who are newer or working, helping them to get involved however possible. In addition to financial donations, members volunteer hundreds of hours working on vital projects that impact our local, national, and global communities. Our members are motivated, compassionate, creative, civic-minded, infinitely generous, and grateful to give back to others.

Project Title: Pink Flamingo Tea Hours: 500 Dollars Raised: \$24,583

Our annual tea is the largest fundraiser we do for the year. The theme for 2022 was Pink Flamingo Tea. We have a committee of 20 members, with co-chairs for each position as Covid-19 was still a problem early in the year. Planning begins six months in advance. We had 175 participants at the tea, with 22 tables decorated with donated pink flamingo centerpieces and china and table decorations provided by the members. A member buys a table and invites other members, friends and family. Desserts were homemade by a few of our members and donated to the event. We had 12 vendors who sold goods, with each one providing a gift for our opportunity drawing. We had 32 baskets/silent auction items that participants could use their opportunity tickets or bid on to win. Most of the items used for this were donated by members or community friends/businesses. The "Wine Pull" was available for \$20, and a member would receive a bottle of wine. All wines were donated to the club. We sold See's candy just in time for Mother's Day and raised \$530. It was our most successful event yet and we look forward to the Honey Bee Tea in Spring 2023.

Project Title: <u>Direct Appeal to the Members</u> Hours: _____Money Raised: \$17,583

Club members are very willing to open their wallets and help when the project the club presents is important to them or when a direct appeal is made for their contributions to a cause. Members are aware that the **scholarship fund** has a set budget amount. However, several wanted to increase that budget and made direct donations. This year \$4,100 was donated to the fund by members allowing the club to give extra scholarships. One member has established a scholarship **in honor of her deceased** son and donated \$5,921 to that fund. When members are unable to participate in a project, they make cash donations.

Members donated over \$1,100 to the Buddy Box Project for Veterans; Habitat for Humanity; Soles4Souls; Operation Smile; MOMS Orange County and Ukraine Relief Fund. An extra \$5,838 was raised for other projects from direct donations.

In addition, we have smaller projects that members donate to including a **Brag Box** where members share good news and make a contribution in exchange, a **Penny Pines** can for member donations to help with reforesting, and a **President's Project** donation can to go toward helping persons with disabilities. These smaller projects raised \$624.

Project Title: Game Nights Hours:100 Dollars Raised: \$7,142

Each month our club holds a game night fundraiser sponsored by a project chair. It's a great opportunity to gather our members together and have fun while supporting a great cause. The entrance fee is \$10 per person. The type of game or event is decided on by the chair. We've held Bunco nights, Flower arranging, and a Quartermania event. Game Nights are a great way to bond our members while supporting great causes, and to also introduce new members to activities. Everyone enjoys the Game Nights, lots of laughter.

Project Title: <u>See's Candies</u> Hours <u>45</u> Dollars Raised <u>\$6,848</u>

See's Candies offers a special program to help organizations hold fundraisers. This is the 4th year the Club has sold See's Candy to raise money. We plan this fundraiser around a major holiday, such as Mother's Day, Easter, and Christmas. The members purchase candy and or gift cards at regular store prices. When the candy is picked up at the distribution center, the cost is a percentage less than the actual price, allowing the Club to recognize that money as a fundraiser. Members benefit by not having to make a trip to purchase their candy and at the same time help the club raise funds for our philanthropies.

Project Title: President Projects (Champion Baseball & B.R.A.I.N.) Hours: 28 Dollars Raised: \$3,229

Our President's Projects support disabled persons within our community. Our fundraisers included circulating a donation can at club meetings, which amounted to over \$300 raised and a Bunco game night with monies from members and their family, raising \$965. The largest fundraiser for these projects is through our club and its members. The best motivation is to have our members and their families participate in events such as a Champion baseball game or B.R.A.I.N. FBI (Friends of Brain Injured) night. Once people see these programs in action, we throughout the year were able to raise close to \$2,000, which includes some sizeable year end donations from members who are passionate about the projects and get a tax deduction at year end. Funds raised went toward client scholarships at B.R.A.I.N. to help people with the cost of services and buying new baseball bats for the Champion Baseball program.

Project Title: Remembering Friends/Families at Special Times Hours: 45 Dollars Raised: \$3,948 In lieu of flowers at friend's memorials, club members are more interested in donating money to a specific club philanthropy in honor of our deceased member. This year \$1,725 was collected. To honor one past member, the money was used to promote a scholarship that she had initiated at a neighboring college. The other member was honored with a special program at the local library about the "American West" a topic dear to her.

We also remember friends at the holidays by having a fundraiser where each member sends cards to other members and provides them to a chair for collection and sorting. The members pay "\$0.25" in postage per card to the chair and she sorts them in bags for all 112 members and then volunteers deliver 2-3 weeks before the holiday. The benefit of this fundraiser is two-fold -- we raised \$1,000 for the chair's project (Crime Survivors) while each member receives a personalized card from their fellow club member. This has really helped out club reach out to our newer club members and make them feel they are loved.

Our club partners with our city to support families in need for the holidays. This is called Adopt-A-Family. This year we adopted four families and provided each one a \$250 Walmart gift card. We raised money for this project by receiving donations from club members during meetings, as well as transferring funds from our budget and undesignated philanthropy account, which was raised by selling See's Candy and funds received at the Cypress Women's Conference from vendors.

Project Title: <u>Community Contributions</u>: <u>Ralphs Rewards/Yearbook Sponsors</u> Hours: <u>490</u> Dollars Raised: <u>\$1,292</u> For the past four years our club has participated in the Kroger Grocer Community Rewards program. It is a program offered by the local Ralphs Grocery Store where many of our members do their weekly shopping. The members sign up to the store's rewards program by giving their email and then they are assigned a membership number. This allows them to get

the lower price on the store's sales specials and at the same time they can sign up to have the club earn money as they do their shopping. Their membership number is recognized when they shop at the store or online and based on the total spent, the club earns a percentage. The club is sent a check quarterly based on the number of households that shopped. It is an easy way to earn money doing just what you need to do to feed your family.

To print a very complete and visually appealing club yearbook with all members listed, the chairman sends out letters to community business requesting sponsorships. This fundraiser is held to promote businesses by putting their ad in our yearbook, while offsetting the cost of our yearbook. This chairman raised enough money to pay for the 120 yearbooks printed this year.

Project Title: Inspiration Breakfast & Pumpkin Decorating Raffle Hours 55 Dollars Raised \$1,225

Annually our club members gather for an early breakfast prior to the October general meeting. Our Inspiration Breakfast is enjoyed by our members. All breakfast items were made or purchased by our members. So, most of the food was donated by the members and a minimal amount was charged each member to attend the breakfast. As a fundraiser, we had members decorate foam/plastic pumpkins and opportunity tickets were sold for members to win one to take home. We had approximately 15 pumpkins that were decorated like Mickey/Minnie Mouse, Grandma, etc. and won by our members. Our guest speaker that day talk about Soles4Souls, a project that recycles shoes for the needy. We donated half what was raised to this project.

Project Title: Plastic Bottle Recycling Program Hours 85 Dollars Raised \$983

Collecting plastic bottles not only helps us save the planet but it has turned into a fundraising project for one of our club chairmen. Members are encouraged to save plastic bottles and take them to the general meeting. Many just drop bags full of bottles over the fence of our chairman's home. This chairman then makes a trip to the recycle center twice a week and collects cash for the plastic. It has been a very successful fundraiser and it helps the environment too.

Project Title: Partnering with the City of Cypress Hours 24 Dollars Raised \$680

In October, we partnered with the city on the 8th annual Women's Conference where 200 women from our city and surrounding communities participated. Our club signed up vendors, planned for speakers, and coordinated the program for the event. Our club kept the proceeds from the \$25 fee paid for by the vendors. This allowed us to support gifts for our speakers AND to share proceeds with other club projects, such as Adopt-A-Family. We could only do this by partnering with our city on the event.

Project Title: Holiday Hallmark Movie Night Hours 100 Dollars Raised \$560

Who doesn't love watching a Hallmark movie during the Holidays? This year a member of our club had circulated via Facebook all the Hallmark Movies that were going to be shown from November to December. One member asked...why don't we get some of our club members together and watch a movie? Another member said...why don't we make it a fundraiser? So, with these thoughts, the fundraiser began where 25 members gathered at a member's home and each one donated \$20 for the evening. Each member brought food/drink and when they arrived, selected one of six projects that would benefit from this fundraiser. Before watching the movie, the host had us play Hallmark Bingo, a game she created based on common themes from the movies. It had us laughing and got us prepared for watching the movie. At the end of the night, the votes were tallied, and the funds raised would go toward Domestic Violence Awareness & Prevention project. This fundraiser is a keeper, and we are already talking of doing another one mid-summer 2023.