



CLUB
Annual

AWARD ENTRY FORM
Reporting January 1-December 31, 2019

Prepared by:
Name: Barbara Borkowski Club: San Clemente Junior Woman's Club

Number of Members in Club (as according to the CFWC Yearbook): 25

Reporter's Address: [REDACTED]

Club Position: Dean CFWC Area: Orange District

City: Capistrano Beach State: CA Zip: [REDACTED]

Email: [REDACTED] Phone: [REDACTED]

Name of GFWC Special Program, Community Service Program, Advancement Area or ESO

FUNDRAISING

- Submit 3 Pages including this Entry Form. Send this form to your District Dean by the Deadline set by your District.
- Begin here with Club description including location, type of community, followed by Header and Narrative for each project.

Copy & USE this HEADER for each project described (use more than 1 line if needed):

Project Title	Hours	Donated \$	In Kind \$
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(Begin Narrative Below)

The San Clemente Junior Woman's Club, established in 1948, is a medium club (25 members) located in the beachside community of San Clemente, CA. Members range in age from 20's through 50's. We are a diverse group of women, most of us with children and many with professional careers, and all with a passion to serve our community.

Project Title	Hours	Donated \$	In Kind \$
TBE 2019: Derby Days	500	\$20,000	\$10,000

The San Clemente Junior Woman's Club (SCJWC) held our annual fundraising gala on March 23, 2019 at the Bella Collina Towne and Golf Club. The theme was "Derby Days." The Golf Club was transformed into a day at the horse races. The event featured a cocktail hour, three-course meal, Gorjana jewelry pull, an online silent auction, live auction, and entertainment. The live auction was full of energy and action as we commissioned the third generation benefit auctioneer Kenny Shirey Jr. to highlight a great line-up of getaways and adventures. All of the money raised went right back into our community, through projects, programs and philanthropies. We were pleased that 190 guests attended the event and we had fun! Every single member of our club volunteered to help put this event together. We worked with community businesses to procure sponsorships and donations for our auctions. All members worked to invite friends, family, community members, and business owners to the event. We

raised over \$90,000 due to the kindness of our attendees and donors. We designated a portion of the funds raised during the evening to our "Fund-a-Need," CHOC Children's Hospital. The remaining funds from this fundraiser will be distributed in March of 2020, at our philanthropy meeting. We were pleased that this event continues to be well attended and successful. We used an online bidding platform for silent auction items which was helpful in organizing and increasing the bidding. Some additional keys to the success of managing an event this large have been: to have a system for tracking donations; sending thank you notes as soon as donations were received; providing clear volunteer instructions; a good publicity program (including publishing articles in several local magazines). This event provides our philanthropy budget for the year and we use this money to give to local organizations and individuals in need. We will invite our beneficiaries to come and speak to the membership and tell us about their plans for the donation in March 2020.

Project Title	Hours	Donated \$	In Kind \$
San Clemente Outlets Shopping Extravaganza	20		

The San Clemente Junior Woman's Club participated in the Outlets at San Clemente Fifth Annual Shopping Extravaganza charity fundraiser, October 6, 2019. Members donated time to volunteer at the event, marketed our Annual Charity Gala in their giveaway bags, and marketed/sold tickets to event. Each ticket sold was \$35 and \$25 went back to our charity. Ticket holders received exclusive discounts at Outlets at San Clemente's top brand name stores, they also enjoyed a private catered lunch by Ruby's Diner, VIP wine and cocktail tasting, entertainment, and were entered to win \$40,000 in prizes, including gift cards to more than 55 stores. The money raised was earmarked for our CHOC Fleece Blanket service project.

Project Title	Hours	Donated \$	In Kind \$
Kendra Scott Shopping Parties	15		

The San Clemente Junior Woman's Club participated in hosting two Kendra Scott Shopping Party in February and December at the Fashion Island shopping center. The event consisted of marketing the event to friends and family to attend. We also decided to have one of the event a few days before Christmas to increase the number of sales. Twenty percent of all sales during that period were given back to the organization.