

**SUMMER CONFERENCE**  
**2<sup>nd</sup> VP – MEMBERSHIP**  
**Colleen Janssen 805-813-0844 colleenj02@gmail.com**  
**AUGUST 20, 2020**

**GOALS:** Colleen Janssen, 2<sup>nd</sup> VP-Membership will offer training, ideas, direction, and encouragement to clubs throughout Orange District in efforts to recruit, retain, and reward members. She is available to visit clubs in person or for online club meetings.

**PROJECTS:** Connection makes a difference! Due to the pandemic, many clubs are challenged to keep personal connections with members, so it is critical that we engage members in fun ways to help them continue to feel part of the club and the work we do.

Ideas include: Zoom meetings, Zoom Bingo, Online fundraisers, Zoom *Just-for-FUN*raisers. These can take many forms, depending on the interests of club members.

**Zoom Bingo** is a great way to have fun, while allowing members to chat with each other. The event can be themed, or not. One club is holding a Tiara Bingo where all participants wear a tiara. For instructions on holding a Zoom Bingo, contact Colleen, as listed above.

**Online fundraisers** can include a Tea, QuarterMania, or other ideas. Clubs can hold the event on their own, or contract with a company who organizes everything.

**Just-for-FUNraisers** are just how they sound – events that are just-for-fun. Have members get together online to chat, laugh, and spend time together. Perhaps have a theme such as Wine with Friends, etc.

**Other Ideas:** Send greeting cards to members, hold a drive-by party for lonely members, or deliver treats to members' homes. Each time we connect with members, we both benefit.

**RECRUITMENT:** Although we are not meeting in person, we can still recruit new members through participation in Zoom meetings, fundraisers, and more. This is a great time to find people who have time on their hands and would like to be part of the efforts we make in our community.

**AWARDS:** Start working now on ideas for membership outreach and projects, so you have something exciting to write about in your annual report. One or two great ideas can result in new members and better connections with current members.

**PROGRESS:** Our progress this year can be measured in quality, rather than quantity. We want to recruit new members, but we need to spend some extra time and effort helping our current members feel engaged in the work of the club for the benefit of the community.

