



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1 - December 31, 2020

Prepared by: Louise Davy	Club: Tustin Area Woman's Club
Number of Members: 68	District: Orange Area: C
Club Position: 2 nd VP, Membership Chair	
Reporter's Address:	
City: N. Tustin	CA
Email:	Phone:

----- **Membership** -----

TAWC is a member of Orange District, Section C and GFWC

The Tustin Area Woman's club, now 63 years old, promotes the welfare of our citizens and works to improve the educational, moral and cultural life of the Community through volunteerism and financial support. We honor seniors from each of our 4 High Schools every month at our general meetings and provide 4 Scholarships annually for graduating seniors. We have community speakers and educational programs, often provided by our schools, at every general meeting. We offer volunteer service to our community through our Hands-on Section. We also provide several sections which offer friendship, education and fun to our members.

Project Title Membership Renewal Campaign Hours: 100 Donated \$ ____ In Kind \$ _____

This year we began our membership renewal campaign beginning March 8. Three days later, we were all in quarantine due to Covid 19! It was an interesting campaign. We not only e-mailed materials (or mailed to the few who do not have e-mail), we ended up chatting with several members who were unsure what to do about renewal due to Covid. By the deadline of the campaign, we had 72 members in the Tustin Area Woman's Club. That is 9 less than last year. Two members had passed away. Subsequently 4 more members renewed after the deadline, for a total of 76 members. Ultimately we had only 3 who chose not to renew, primarily due to Covid concerns. However, for the purposes of this report we have 72 members listed with District.

Project Title: Membership Tea ____ Hours: 300 Donated: \$ _____ In Kind \$ _____

In February, 2020, we had our annual Membership Tea with more than 80 people in attendance. It was a huge success and there were several ladies interested in membership. However, just one month later we were all in home quarantine so those ladies have put membership on hold. Hopefully, when we are all clear of Covid 19, they will then choose to join.

At this tea, chaired by member Leslie Cooper, we had at least 20 guests. Program Chairs spoke about each of our ongoing programs and we had materials and applications available for all. I believe we'd have had 6-8 new members join as a result of the tea if it had not been for Covid.

We now hold our general meetings at the Elks in Santa Ana. Several of our members are also Elks members. We decided to put a monthly AD in the Elks Newsletter sharing information about TAWC and encouraging membership. Based on the comments from Elk members, I have no doubt we will have new members from this source when Covid is in control.

Project Title: Stay in Touch____ **Hours: ___300___** **Donated: \$_____** **In Kind \$ _____**

Membership became imperative during Covid. Right after we went into Quarantine in mid-March, it occurred to us that we needed a plan to keep members in touch with each other during Covid. That's when we started our "Let's Stay in Touch" program. (Original e-mail attached). It has been wonderful! I am the destination for various jokes, stories, general information on Covid, resources in the community especially for seniors, and anything someone sees that might be of interest to our membership. I forward to our entire membership at least 3 emails daily from other members. Then members comment and those comments are shared. We give updates to members from other members so everyone knows when someone has a major birthday (at least 6 between 95-103 this year); if there has been injury or illness; and generally anything interesting from members is shared with all members. It has developed into a terrific tool for all members to share thoughts, feelings and information and to stay in touch on a regular basis. Here are a few quotes from members on the program:

--That's a wonderful message. You're right, we need to stay in touch.

-- Whoever thought such mundane activities (gen'l community news) would be so interesting? I enjoy everyone's comments. I, on the other hand, have been out of the house (only) two times in two weeks! Boring! (This was in the first few weeks of Covid!)

In sum, STAYING IN TOUCH has been a major reinforcement for our members. They call each other, send cards and support each other any way they can. Making available information and sharing updates on our members has been imperative to maintaining membership interest throughout these 10 months of Covid.

LET'S STAY IN TOUCH (E-mail sent to TAWC membership at the

start of Covid) From: louisedavytawc@aol.com
To: louisedavytawc@aol.com (BCC ALL MEMBERS)
Sent: Thu, Mar 26, 2020 8:38 pm
Subject: LET'S STAY IN TOUCH

Hello TAWC Friends,

As we spend our time physically apart, trying to protect ourselves and others from this horrendous Virus, we must be careful not to isolate ourselves with the same distance. Calling each other & sending e-mails, and generally staying in touch is more imperative now than ever! We'd like to call and say hello to anyone who

would like a call. No question, we have plenty of time! ..., Let's take time to reach out and share with each other

So let's do it! LET'S STAY IN TOUCH!

Please send us your number or the number of someone you'd suggest we call, or send us an e-mail and we'll be on our way, TAWCStyle!

Stay Safe, Stay Well,

Stay Home. Hugs,

Louise