



**CALIFORNIA FEDERATION OF WOMEN'S CLUBS**  
**CLUB AWARD ENTRY COVER SHEET**  
**Annual Reporting January 1 - December 31, 2020**

Prepared by: Jenny Hostert	Club: San Clemente Junior Woman's Club	
Number of Members: 22	District: Orange District	Area: C
Club Position: Dean		
Reporter's Address:		
City: San Clemente	State: CA	Zip:
Email: dean@scjwc.org	Phone:	

---

### **Fundraising and Development**

*The San Clemente Junior Woman's Club, established in 1948, is a medium club (22 members) located in the beachside community of San Clemente, CA. Members range in age from 20's through 50's. We are a diverse group of women, most of us with children and many with professional careers, and all with a passion to serve our community.*

**Project Title: Day of Giving      Hours: 150      Donated: \$8,700      In Kind: \$**

The San Clemente Junior Woman's Club (SCWJC) held our first online fundraiser on October 20<sup>th</sup>, 2020. Due to the COVID-19 pandemic our annual fundraising gala known as The Big Event was cancelled. Uncertain of the months that lied ahead, as a club we decided to forfeit holding an in-person event for 2020 and instead hosted an online day of virtual giving. By transitioning the event online, we were able to re-use many of the gift baskets we had already procured for the gala. We worked with the community businesses that had provided the donations to ensure that the donation was still appropriate to share out and repurposed only items that provided safe and convenient use during this time. To engage the public and secure donations, we used an online bidding platform for silent auction items which was helpful in organizing and increasing the bidding.

All members worked to encourage friends, family, community members, and business owners to participate in the event through social media and personal communication. We leveraged social media to share out information about the event and promote our online raffle of a MURF electric bike to draw people to our fundraiser. We raised over \$8,700 due to the kindness of our members and community. The funds from this fundraiser will be distributed in March of 2021, at our philanthropy meeting. Although this event was a scaled down version of our annual fundraiser, it will continue to provide for our philanthropy budget for the year and we use this money to give to

local organizations and individuals in need. We will invite our beneficiaries to come and speak to the membership virtually and tell us about their plans for their donation in March 2021.

**Project** TBE 2020: A  
**Title:** Night of Mystery    **Hours:** 450    **Donated:** \$10,805    **In Kind:** \$10,000

Each year the San Clemente Woman's Club hosts an annual gala to raise funds to support over 30 organizations including all San Clemente public schools, the Boy's and Girl's Club, Children's Hospital of Orange County (CHOC), Ronald McDonald House, and more. This year's The Big Event seriously owned it's name but instead of a night of mystery it turned into a YEAR of mystery! As a club we worked diligently the months leading up to the event prepping, organizing and were in the process of completing our final touches when COVID-19 hit. Our event was scheduled for March 28th, with a lockdown looming and so much uncertainty around this new mysterious virus our club made the very difficult decision to postpone the event to a later date in November, which too has been permanently postponed. But as with everything we did not let this setback hold us back, instead we rallied together and with the great leadership of our president we were able to secure all of our deposits with vendors and retain the majority of money raised from ticket sales as donations to the club or for use to a future event. Fortunately we were still able to fundraise online through our Day of Giving, but the 2020 The Big Event: A ~~Night~~ YEAR of Mystery will forever be the most unforgettable TBE for our cohort of members!

**Project Title:** Kendra Scott    **Hours:** 15    **Donated:** \$288.79    **In Kind:** \$

The San Clemente Junior Woman's Club participated in hosting a Kendra Scott Shopping Party in December at the Fashion Island shopping center and online. The event consisted of marketing the event to friends and family to attend. Twenty percent of all sales during that period were given back to the organization.

**One Hope Wine**  
**Project Title:** Tasting Event    **Hours:** 25    **Donated:** \$115.49    **In Kind:** \$

Engaging and connecting our members through the COVID-19 pandemic was not an easy feat. The pandemic brought new challenges of finding creative ways to keep our club motivated to get together virtually during a time when face to face interaction was not possible. To re-engage and re-connect, federation set up a both a fundraiser and wine tasting event to bring our members together. In the weeks leading up to the event, SCJWC set up a fundraiser with One Hope Wine, where twenty percent of the proceeds went back to the club. This event brought in \$115.49! Members were encouraged to purchase wine from One Hope to be enjoyed during our virtual wine tasting and membership drive. The event was a success with one prospective individual and 7 members from the club joining in via zoom. The event included a bingo game with informative information on different wines as well as a great night of conversation and catching up with each other.

**AR workshop**

**Project Title:** Fundraiser **Hours:** 45 **Donated:** \$250 **In Kind:** \$



The San Clemente Junior Woman’s Club participated in hosting an AR workshop fundraiser and membership event to help raise funds for the club. SCJWC partnered with AR workshop, a local boutique DIY studio that offers hands-on classes for creating custom and charming home decor from raw materials. As part of the fundraiser individuals were able to sign up to purchase AR workshop’s at home DIY kits or purchase items to complete during a social distanced in person event. A portion of the proceeds based on a tier level went back to the club.

**Restaurant**

**Project Title:** Fundraising **Hours:** 28 **Donated:** \$200 **In Kind:** \$

The San Clemente Junior Woman’s Club participated in hosting two fundraising events with local restaurants this year. By partnering with these restaurants, we not only raised funds for our club but also encouraged our community to dine out and support our local businesses. We hosted dine out nights at HH Cottons and raised over and Ball Park Pizza and raised over \$100 at each!

**Chestnut and Fig**

**Project Title:** Fundraiser **Hours:** 10 **Donated:** \$100 **In Kind:** \$

The San Clemente Junior Woman’s Club participated in hosting an online Chestnut and Fig Shopping Party in December. The event consisted of marketing the event to friends and family to attend. 20 percent of all sales during that period were given back to the organization.

**Birthday Dinner**

**Project Title:** Fundraising **Hours:** 10 **Donated:** \$100 **In Kind:** \$

To make a multifunctional use of our Birthday Dinner event decorations, at the end of the event we offer our centerpieces and flowers to our guests in exchange for a donation of their choosing. Rather than throwing out the decorations and flowers at the end of the night, we turn them into a fundraiser to go towards our federation budget. It’s a win-win for everyone!