



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1 - December 31, 2020

Prepared by: Jenny Hostert	Club: San Clemente Junior Woman's Club	
Number of Members: 22	District: Orange District	Area: C
Club Position: Dean		
Reporter's Address:		
City: San Clemente	State: CA	Zip:
Email:	Phone:	

Leadership

The San Clemente Junior Woman's Club, established in 1948, is a medium club (22 members) located in the beachside community of San Clemente, CA. Members range in age from 20's through 50's. We are a diverse group of women, most of us with children and many with professional careers, and all with a passion to serve our community.

Project Title: Planning Meeting **Hours:** 50 **Donated:** \$ **In Kind:** \$

The newly installed President for 2020 held individual planning and training sessions for the new 2020 Board of Chairs to establish a solid foundation for the 2020 year. Each board member and chairman were provided with job descriptions and procedural direction so that each leader had a clear understanding of what her position entailed. It also provided a time for new leaders to ask questions regarding what their position had done in the past and what was expected in the future. Additionally, we discussed ideas for drives, events, and activities as well as reviewed the planning calendar. Most of these sessions were held early January in person or via zoom.

TBE event
Project Title: management **Hours:** 60 **Donated:** \$ **In Kind:** \$

Due to the COVID-19 pandemic our annual fundraising gala known as The Big Event was cancelled just weeks before the event which was scheduled for March 28th. Uncertain of the months that lied ahead, as a club we decided to forfeit holding an in-person event in hopes of postponing for a later date. Cancelling the event required negotiating with the many vendors we already had paid a deposit for and working to agree on a fair arrangement. Our president took the lead to ensure that we were able to secure the event for the future as well as provide alternative arrangements for the upcoming year. Many uncounted hours of frustration and determination went into prevailing with our deposits in place and dates to be determined pending the COVID-19 pandemic outcome.

Digital Day of Giving
Project Title: Management **Hours:** 75 **Donated:** \$ **In Kind:** \$

The San Clemente Junior Woman's Club (SCWJC) held our first online fundraiser on October 20th, 2020 and was organized and managed by our Club President to ensure our club had a way to raise funds to float our budget for the rest of the year. Due to the COVID-19 pandemic our annual

fundraising gala known as The Big Event was cancelled just weeks before the event which was scheduled for March 28th. To ensure we did not lose our deposit on our online bidding platform, our president negotiated to allow us to use the platform at a later date. Unable to provide an in-person event, our president took the lead in organizing our Digital Day of Giving online fundraiser.

By transiting the event online, we were able to re-use many of the gift baskets we had already procured for the gala many which would have expired otherwise. Our president worked with the community businesses that had provided the donations to ensure that the donation was still appropriate to share out and repurposed only items that provided safe and convenient use during this time. Without her leadership, management, and encouragement we would have lost out on an opportunity to engage our community and collect donations to sustain not only our club but the many beneficiaries that rely on us each year. It is a relief to know we will be able to provide for our beneficiaries when they will most likely need it the most.

Zoom meeting

Project Title: transition **Hours:** 5 **Donated:** \$ **In Kind:** \$

The San Clemente Junior Woman's Club (SCJWC) transitioned to an online digital meeting format out of necessity due to the COVID-19 pandemic. Rather than not meet at all, SCJWC was able to transition to Zoom meetings once a month starting in March 2020. This format allowed the Club to conduct business, keep in touch, and maintain the Club. Meetings usually lasted between 30 and 60 minutes. Agendas were provided before each meeting digitally. The host Zoom account was donated to the Club by a member and allowed meetings to last longer than the allotted 45 min maximum for free accounts. Although not a replacement for in-person meetings, the Zoom meeting format allowed the Club to continue its work in 2020 and proved beneficial.

Project Title: By-law changes **Hours:** 20 **Donated:** \$ **In Kind:** \$

The San Clemente Junior Woman's Club (SCJWC) decided to make changes to their bylaws to change its Club year from January-December to July-June. The Club had discussed changing when its year started in the past but always encountered the same problem of how to handle the "gap" period that would result during such a transition. Well, the Club made lemonade out of lemons and decided there was no better time than during the uncertain times of the COVID-19 pandemic to begin the transition. The bylaws were discussed, drafted, and voted on in 2020. The Club will have a 6-month interim period, maintaining the same board and President until July 2021 when the new board and President can be seated in person. The benefits of this change will be that the Club will be better in line with the District calendar. Further, December board transitions have been historically difficult for Club members due to the busy time of year. Further, the Club's busy time has always been from February- June, making it extremely difficult for a new president and board to transition into their positions while also completing large events like their annual fundraising gala. We are hopeful that although 2020 was not an ideal year, one positive thing that came from it is that the Club has finally been able to make the transition to a Club year that will serve it better.

