



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1 - December 31, 2020

Prepared by: Jenny Hostert	Club: San Clemente Junior Woman's Club	
Number of Members: 22	District: Orange District	Area: C
Club Position: Dean		
Reporter's Address:		
City: San Clemente	State: CA	Zip:
Email:	Phone:	

Civil Engagement

The San Clemente Junior Woman's Club, established in 1948, is a medium club (22 members) located in the beachside community of San Clemente, CA. Members range in age from 20's through 50's. We are a diverse group of women, most of us with children and many with professional careers, and all with a passion to serve our community.

Project Title: Cash Mob Calendar **Hours:** 75 **Donated:** \$ **In Kind:** \$

The COVID-19 pandemic drastically changed how we live and engage with our community. With lockdowns and closures happening multiple times throughout 2020, many of our local businesses saw a decrease in revenue and the brink of closure. In support of our local small businesses, the SCJWC created a monthly cash mob calendar for the months of September and October to advertise and patronize different San Clemente

businesses for one week at a time to help encourage our members and local community to support San Clemente business owners during this difficult fiscal time. We created a calendar by polling our members on places we wished to support then created social images to be shared on our social media platforms and local community Facebook groups by highlighting their services. Many of our members shared their experiences on their own social media pages to help encourage others to join in on the fun.

SCMFO Baby

Project Title: Shower **Hours:** 25 **Donated:** \$ **In Kind:** \$200

The San Clemente Junior Woman's Club collected donations and volunteered for the San Clemente Military Family Outreach baby Shower. San Clemente Military Family Outreach is a non-profit that provides support and assistance to military members and their dependents, especially young families stationed at the northwest area of Camp Pendleton Marine Corps Base. SCJWC members collected and donated essential baby items and assembled gift baskets for the event. On the day of the event our members provided assistance to SCMFO to help as needed to give the mommies to be a lovely lunch.