



CLUB AWARD ENTRY FORM

Annual Reporting January 1-December 31, 2019

Name: Denise Garin		Club: BARBER CITY WOMEN'S CLUB	
Number of Members in Club (as according to the CFWC Yearbook): 45			
Reporter's Address: [REDACTED]			
Club Position: Secretary		CFWC Area: C	
City: Westminster		State: CA	Zip: [REDACTED]
Email: [REDACTED]		Phone: [REDACTED]	

COMMUNICATION & PUBLIC RELATIONS

The Barber City Women's Club (BCWC), founded in 1927, serves the city's 89,700 residents and was named after the independent community of Barber City, which is located within the City of Westminster. The Club initially began for the improvement of the local roads and has evolved into a group dedicated to the advancement of charitable, cultural, educational, and philanthropic opportunities within the community. The Barber City Women's Club is the oldest, continuously-operating non-profit organization in Westminster. The club has forty-five members who contribute their talents in organizing, event planning, logistics, networking, baking, sewing, crocheting, decorating, landscaping and clubhouse maintenance. All fundraising proceeds go to support Scholarships; Domestic Violence Shelters; Veterans; Project Safety, Health, Understanding, Education (S.H.U.E.); the Mental Health Association of Orange County and a School in Malawi, Africa. Some examples of the Club's "hands-on" approach include stuffing two thousand one hundred ninety-eight Easter eggs with candy for homeless children and making gift baskets for the homeless, domestic violence victims and veterans. Members also make blankets and ponchos for the homeless and mentally ill as well as donate clothing, towels, shoes, personal items and McDonald's Gift Cards to the local homeless shelter. In addition, our Club partners with the Assistance League of Huntington Beach by donating clothing, housewares, bedding, toys, and collectibles for sale at their Thrift Store, which benefits local school children-in-need, the homeless and domestic violence victims. Our members are also known for their baked goods, such as baked breads, cookies and cupcakes, as well as homemade jams; these items can be purchased at the Club's Lunches, Craft Fairs, and the City of Westminster Annual Christmas Tree Lighting Ceremony. Most club activities are held in our Clubhouse, which was donated to the Barber City Women's Club in the early 1930's. It has historically been used for a multitude of neighborhood events, including an Orange County library and polling site; church services; yard sales; neighborhood potluck dinners and bake sales; piano recitals; Boys & Girls Scout meetings; fruit sales and other community events.

1. Project: Bunco

Hours: 340 – Donated \$3,747 - In Kind \$2,950

Bunco is a fun game and big fundraiser for our club. Members, their friends and family, as well as neighborhood residents, are returning players at this monthly event, held at the Barber City Women's Clubhouse. Opportunity drawings for gift baskets are available and light refreshments are provided by club members for all guests. This is another great opportunity for our Club to network, meeting neighbors and gaining new members in the process. Money raised is used to support our Annual Scholarships, Domestic Violence Shelters and clubhouse expenses.

2. Project: City of Westminster Tree Lighting

Hours: 80 – Donated: \$334 – In Kind \$600

Each year, the City of Westminster hosts a Christmas Tree Lighting Ceremony. Our club is invited to sell hot cocoa, coffee, hot dogs, doughnuts and homemade cookies and brownies. The event was held outdoors this year, so the hot chocolate and coffee were hits. Our homemade baked goods are always very popular, with my repeat customers asking for their favorites. The leftover food was donated to the Mental Health Association of Orange County, which included 68 hot dogs and 14 dozen cookies.

3. Project: Publicity Yard Signs/Banners

Hours: 60 – Donated \$120 – In Kind: \$150

The Barber City Women's Clubhouse is located on a corner one block south of Westminster Blvd, providing a great opportunity to advertise our events in our front yard. A member designed a PVC frame to hang poster boards to announce our Bunco night each month. For fundraising events that require maximum publicity, our members make banners to hang onto a larger PVC frame. In addition, our members make forty decorative posters to advertise our event, placing twenty of them in member's yards and the others along the major streets in the area. For our Fall Craft Fair, a local businesswoman donated thirty professionally prepared posters.

4. Project: Facebook for the Barber City Women's Club & Nextdoor Website

Hours: 50 – Donated \$0 – In Kind: \$0

A Barber City Women's Club member created a Club *Facebook* page for the purpose of promoting our club's events and mission objectives. In addition to listing our monthly activities of Bunco and the Yarn Lover's Group, all special fundraisers are advertised and posted as a "Public" notice. Since many of the club members also belong to *Facebook*, each event posted on the Barber City Women's Club website transfers as an event on each member's page. The *Nextdoor* website is a social networking website designed for specific areas to communicate amongst their neighbors. These communications include requests for service referrals; coyote and/or suspicious person sightings; items for sale; and the opportunity to promote upcoming events. Our members use *Nextdoor* to advertise all of our fundraising events, posted to numerous 'neighborhoods'. Many new attendees to our events have told us that they saw it advertised on one of these websites.

5. Project: Flyers

Hours: 100 – Donated: \$0 – In Kind: \$190

The Barber City Women's Club creates and distributes flyers advertising each of our fundraising events. These flyers are given to every member for circulation to friends, neighbors, yoga & swim classes, businesses, the Chamber of Commerce members, and family members. In an attempt to "brand" the Barber City Women's Club as a 'product', every flyer features a picture of our Clubhouse along with the "When, What, & Where" information. We are utilizing our Clubhouse as our 'brand' because it has been located on the same corner since the early 1930's, is surrounded by a white picket fence, and is a landmark in the community. One of our members, a real estate broker, created and donated 250 flyers for our Fall Craft Fair.