



Denim Day at Bistro K Restaurant

Hosted by the Laguna Niguel Woman's Club
Domestic Violence Awareness and Prevention CSP

Please join us at Bistro K Restaurant on April 30th for Denim Day!

Bistro K Restaurant is donating 15% of the sales that day to the Laguna Niguel Woman's Club DVAP CSP!

Bistro K Restaurant
30100 Town Center Drive
Laguna Niguel



What is Denim Day?

It's a day of action and awareness to combat sexual violence and victim blaming. It takes place on the last Wednesday of April, which is **Sexual Assault Awareness Month**.

How did it Start?

The Denim Day story begins in Italy in 1992, when an 18 year old girl was raped by the 45 year old driving instructor who was taking her to her very first driving lesson. He was arrested and put in jail, but years later appealed the conviction. The Italian Supreme Court overturned the conviction and the perpetrator was released. **Why was he released?** The court argued that because she was wearing very tight jeans, she must have helped him remove them. Therefore it wasn't rape but consensual sex. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. Denim Day was born.

Who celebrates Denim Day?

People around the world celebrate Denim Day by wearing jeans or denim to show support for sexual assault survivors.

What can we do?

- Let's show our support by participating in Denim Day.
- Dine at Bistro K on April 30th.
- Wear your jeans or denim.

