



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1- December 31, 2023

Chairman: Anna Vandergast, Director At Large	Club: San Clemente Junior Woman's Club	
Number of Members (<i>per CFWC Yearbook</i>): 23	District: Orange	Area: C
Club Position: Director at Large (outgoing President)		
Reporter's Address: [REDACTED]		
City: [REDACTED]	State: [REDACTED]	Zip: [REDACTED]
Email: [REDACTED]	Phone: [REDACTED]	
FUNDRAISING		

The San Clemente Junior Woman's Club, established in 1948, is a medium club (23 members) located in the beachside community of San Clemente, CA. Members range in age from 20's through 50's. We are a diverse group of women, most of us with children and many with professional careers, and all with a passion to serve our community.

Project Title: 75th Birthday & Annual Fundraiser Event Hours 500 Donated \$20587 In Kind \$ 3195

The San Clemente Junior Woman's Club (SCJWC) held their 75th birthday dinner along with their annual fundraiser on April 30th, 2023. We decided to combine the two events this year, to help celebrate our milestone birthday. It saved a lot of time with having one planning committee, as well as one budget. The club decided on a diamond theme, and would call it our Diamond Anniversary. It was an event designed for members of the public, local businesses, past presidents, current & previous club members, and prospective members to come and enjoy a glamorous evening.

To engage the public and secure donations, we used an online bidding platform for silent auction items which was helpful in organizing and increasing the bidding. All members worked to encourage friends, family community members, and business owners to participate in the event through social media and personal communication. We leveraged social media to share information about the event and promote our online auction. We had items donated from over 60 different businesses or restaurants. And promoted each one on our website thanking them for their kind donation. It drew attention for other businesses wanting to donate towards our silent auction.

In addition, we joined forces with COA Entertainment, a group for teens to showcase their musical talents, and provided us with musical entertainment for the evening. And a donation/tip jar was provided for the two musical artists from COA.

Past Presidents were given a free ticket, yet they had to pay for their spouses ticket. We sold tickets to the event to recoup most of our costs. Which was the catering company, servers, and bartender/bar service. We sold tickets at early bird prices up until a couple weeks before our event and then sold tickets for more. We gave the opportunity for sponsorships as well, and put their signage around the event in key areas for the most views.

We also had two vendors selling items outside on the veranda. They sold things from jewelry, bags, purses, clothing, and accessories which were popular with most of our attending crowd. They donated a percentage of proceeds towards our organization. The venue also had a local artist whose artwork was throughout the building and anything sold would also have a percentage donated towards our club. Each past president was honored and given a small token of appreciation, and acknowledgement of their year as well as their slogan. Everyone including the audience enjoyed hearing all thirteen slogans and remembering the past.

We had speeches made by a few members about why we chose our specific Fund-A-Need. Each year we focus on a major need in the community. This year it was a local family whose daughter lost the fight against sanfilipo syndrome. The family has been a critical part of the community, with their involvement in starting Tyke Time, a local preschool that many of our members found helpful attending with their young children.

Members came together to work on decorations with the 75th Birthday & Diamond Anniversary theme. And worked together to assemble over 45 baskets. Members also donated towards printing flyers and signs through a professional.

The event was expected to have over 100 people in attendance. With it being one of the first events held after pandemic rules were being lifted, we still had a great turnout and were still able to raise enough money to continue to fund our philanthropy budget for another year.

The total raised at the event AFTER expenses: \$ 17,000.

Handed out \$5785 directly to the Schlipp Family (our fund-in-need for 2023 mentioned above).

The remaining amount of \$11,215 to be handed out to local philanthropies and partner organizations in 2024.

Project Title: Kendra Scott **Hours** 15 **Donated \$** 450 **In Kind \$**

The San Clemente Junior's Club participated in hosting an online and in store Kendra Scott shopping party on December 9th & 10th at the Fashion Island shopping center. The event consisted of marketing the event to friends and family. Shoppers could purchase online both days using a code provided to the club or could shop in person on Sunday the 10th from 3-5pm at the store in Fashion Island, Newport Beach. The store provided small snacks & champagne as well as posted a sign about the event. Twenty percent of the sales during the period were given back to the club.

This event is one of our most popular fundraisers since members and families can support our club no matter where they live. The addition to the online portion of the fundraiser has been a bonus and shown an increase in this event each year.

Project Title: Em & Tess shopping night **Hours** 8 **Donated \$** 100 **In Kind \$**

The SCJWC loves to support our local woman owned businesses. At the end of summer, Em & Tess clothing store in downtown San Clemente hosted a fundraiser social for the club. The event consisted of marketing on social media, and reaching out to friends and members of the club to attend. 10% off all sales in a 3 hour window were given back to the club. Members had fun shopping together, and then getting a bite to eat afterwards.

Project Title: One Hope Wine **Hours** 10 **Donated \$** 200 **In Kind \$**

Continuing to engage and keep connecting with our members keeps us challenged on fundraising ideas. For the third year in a row, we've continued fundraising with OneHope Wine, where twenty percent of wine purchases are donated to the club. Members were encouraged to purchase wine from OneHope throughout the year and select the club as their organization of choice for a percentage of all purchases. It's similar to amazon smiles or Ralph's rewards, where we continuously get a check in the mail. This fundraiser has continued to be a success and is very popular with the members of the club. There are even options of having in-person wine tastings to have friends and family try the wines, and make purchases through the website and a percentage of their purchases goes back to the club as well.

Project Title: Ballpark Pizza **Hours** 10 **Donated \$** 101.20 **In Kind \$**

The San Clemente Junior Woman's Club participated in a fundraising event with a local restaurant named Ballpark Pizza. By partnering with this restaurant, it not only raised money for our club but also encouraged our community to dine out and support this local business. They gave a percentage back during the whole evening, including phone orders that mentioned our club. We held the dine-out night the same night that we were to assemble our Halloween goody bags for the SC Library. We had an excellent turnout as a lot of members were present to assemble the goody bags and even brought their families to have dinner.

Project Title: Ralph Rewards **Hours** 19 **Donated \$** 180 **In Kind \$**

In addition to the single fundraisers the San Clemente Woman's Club participates in Ralph's rewards. Members only need to select our club as the recipient from the two and when they shop a percentage of the purchase goes to the club. This is an ongoing project which we have been doing for many years.

Project Title: Pumpkin Succulent & Patriotic Wreath Making **Hours** 19 **Donated \$** 275 **In Kind \$** 25

This year the club hosted our own DIY workshops. We held two different social events, one in May and one in October making something easy and raising money for the club at the same time. In May we held a bandana wreath making night, where we invited members and friends to make a red, white & blue bandana wreath. It was a lot of fun and really easy to make. Everyone pitched in about \$25 to make one wreath and the club ended up raising over a hundred dollars. In October we made pumpkin succulents, again inviting our friends and neighbors over to make them. We had some pumpkins leftover and were able to make some for the seniors on our Meals on Wheels route. Everyone who came paid for the pumpkins, the succulents were free from members' gardens. We ended up making over a hundred dollars again for the club.