



**CALIFORNIA FEDERATION OF WOMEN'S CLUBS**  
**CLUB AWARD ENTRY COVER SHEET**

*Annual Reporting January 1- December 31, 2024*

Chairman: Denise Vlosky	Club: San Clemente Woman's Club	
# of Club Members (as recorded in 2024-25 CFWC Yearbook): 57	District: Orange	Area: C
Club Position: Membership Chair		
Reporter's Address:		
City:	State: CA	Zip: 92672
Email:	Phone:	
<b>MEMBERSHIP</b>		

The San Clemente Woman's Club is a non-profit organization established in 1931 by a group of San Clemente women who wanted to support a local soup kitchen during the depression and has evolved into a registered service club as part of the General Federation of Women's Clubs. As one of the oldest communities within South Orange County, San Clemente has a rich history and diverse population with some unique characteristics. Bordering the Camp Pendleton Marine Base to the South, the Pacific Ocean to the West, and the Cleveland National Forest to the East, San Clemente's population and character have been shaped by these surroundings. San Clemente is a coastal/surf community with a vibrant Hispanic populace; proud of its historical significance and preservation; and equally proud of its relationship with the adjacent military community of Camp Pendleton.

Our purpose is to work constructively and harmoniously for the promotion of philanthropic, civic, cultural and education interests, as well as the general advancement of the San Clemente community. With now over 55 members and growing the SCWC is continuing to make meaningful and recognized contributions throughout all areas of the local community and beyond.

**Project Title:** Membership Recruitment **Hours** 20 **Donated \$** 0 **In Kind**  
**\$** 0

The SCWC gained 12 new members in 2024, resulting in total membership of 64 by year-end 2024. New members were recruited in various ways. Many were recruited at SCWC fundraiser events where they had attended as a guest and offered a flower plant if they signed up that day. Incentives are also given to any current member who brings a guest as a potential member to our monthly meetings. Every new member is provided with a welcome orientation letter as well as instructions on how to access the member area of our website. Membership dues include a new member name tag to wear to all of our meetings and events.

**Project Title:** New Member Happy Hour **Hours** 21 **Donated \$** 0 **In Kind**  
**\$** 0

This past fall new members were invited to a new member happy hour hosted by the executive board where they were able to meet and mingle with one another and current board members. New members learned more about the history of the club, current initiatives, committee sign-ups and how

to become more involved. Feedback from our new members was very positive, and the club plans to continue holding frequent new member orientation events going forward.

**Project Title:** Member Birthday Recognition **Hours** 8 **Donated \$** 0 **In Kind**  
**\$** 0

At each monthly meeting, member birthdays for the month are celebrated with a See's candy offering and photo with our "happy birthday banner" which is then posted on the club social media page.

**Project Title:** Social Lunches **Hours** 12 **Donated \$** 0 **In Kind** **\$** 0

All members are invited to attend lunch after our monthly meetings at a prearranged restaurant location to have an opportunity to socialize with other members.

**Project Title:** Orange District Meetings **Hours** 4 **Donated \$** 0 **In Kind**  
**\$** 0

The club encourages members to attend Orange District meetings/luncheons and pays for the ticket cost.

**Project Title:** Activity Opportunities **Hours** 40 **Donated \$** 0 **In Kind**  
**\$** 0

Additional social and volunteer activities such as bingo, bunco, book club, delivering Meals on Wheels, and participating in local beach clean-ups offer a wide variety of opportunities for members to be active, involved and feel welcome.

SCWC updates and information is published regularly on the club's social media site, resulting in increased awareness of the club and has resulted in increase in membership in 2024.