



**CALIFORNIA FEDERATION OF WOMEN'S CLUBS**  
**CLUB AWARD ENTRY COVER SHEET**  
*Annual Reporting January 1- December 31, 2023*

Beverly Thomson		Club: Woman's Club of Fullerton	
# of Members. 68		Orange District	Area C
Club Position: Public Relations and Communications Chair			
Address: [REDACTED]			
City: [REDACTED]		State: [REDACTED]	Zip: [REDACTED]
Email: [REDACTED]		Phone: [REDACTED]	
Communications and Public Relations			

The Woman's Club of Fullerton is an organization full of pride and history. We are extremely proud of the fact that we have been in operation for 120 years, since November of 1902. Our mission is dedicated to uniting women of all ages for community service, supporting charitable organization, fostering friendships and empowering women through learning about the community around us. The Woman's Club of Fullerton resides in a city of 143,617 community members

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**Project Title Bunco Boogie Brunch**                      Hours 36.5                      Donated 0                      In kind 0  
 Date: May 13, 2023

Update Sponsors pages, add images of sponsor logos with links to website and social media. 3hrs. Shopping cart for sponsors ½ hr. Updated main event page date, time, location, MC info ½ hr. Create Social media images 1 hr. Create image for WCOF home page ½ hr. Attended Basket Making Party 4 hrs. E. vent setup, hand-out smileys and clean-up, Print flyers and programs, 4 hrs. prepare program, 12 hrs., prepare social media ports for sponsors. 5 hrs, etc.

**Project Title Holiday Boutique and Recipe Exchange.**                      Hours 3                      Donated 0                      In kind 0

Nov 13, 2023 Update Calendar page on WCOF website ½ hr. Adjust and upload PDF flyer to website ½ hr. Add event image and PDF link to Home page ½ hr. Create social media image ½ hr.

**Project Title Communications & Public Relations WCOF T-Shirts**                      Hours 4                      Donated 0                      In kind 0

Why: For name recognition/branding and to create cohesiveness within our club. Worked with SoCal Promotions to set-up online shopping cart for members to order WCOF t-shirts. Sent emails to members Arranged for pick-up and Delivery. Where: Online <https://www.socalpromotions.com/wcofgear.htm>  
 Ordered shirt sizes to have available at meetings and set up at meetings

**Project Title Fullerton Women's Leadership Forum.**                      Hours: 42.5                      Donated 0                      In kind 0

Nov 29, 2023. Update Website event pages; Home ,Past Honorees, Sponsors 4 hrs Create nomination form 1 hr. Update Sponsor Shopping cart with levels of Sponsorship; Spark, Flame, Torch & Inferno 2 hrs. Attending Committee meetings 3 hrs. Create image for home page ½ hr. Created Power point presentation 4 hrs. Set up and Work Power point during event 2 hrs. Set-up banners 1hr. Prepare social media squares for honorees, prepare program 2D, prepare social media posts for sponsors -5

**Project Title Quartermania** Hours 3 Donated 0 In kind 0

Date: Sept 24, 2023. Update event image and add to WCOF home page and update shopping cart 1 hr  
Help with set-up and game rule explanation at event 2 hrs. Where: Online and event location

**Project Title Natural Health and Beauty Expo** Hours 12.5 Spent 450 Donated 0 In kind 0

Date: Sept 17th. Update Speakers on website 4 hrs Add vendors to website 1 hr. Update Basic information Time, Date, Location, Food & Prizes 1 hr MC at event 4 hrs. Help with sound set-up 1 hr. Create image for home page ½ hr. Social media Posts 1 hr. Where: Online and during event. Prepare yearbook layout with sponsors ads, proof and make revisions - 16 hrs.

**Project Title. Yearbook** Hours 25.5 Donated 0 In kind 0

June – September 2023. Update Sponsors pages, add new images of sponsor logos with links to website and social media. 4 hrs. Update Shopping cart for sponsors 1 hr. Create Social media images 2 hrs. Create image for home page ½ hr. Meeting with graphic designer Claudia Miller 2 hrs.

**Project Title. Holiday Brunch and Fashion Show** Hours 23.5 Donated 0 In kind 0

Date: Nov 4 Update Event Website 3 pages; Home, Entertainment, Models and Sponsors 5 hrs. Update Shopping Cart sponsor and tickets 1 hr. Create image for WCOF website home page ½ hr. Where: Online

**Project Title WCOF General Website Monthly Updates** Hours 42 Donated 0 In kind 0

Jan- Dec, 2023. Newsletter page, create links to current newsletter each month 1 hr. Calendar Page, add new events and remove past events 1 hr. Board and Chair Positions, update names of members on board and chairs as needed ½ hr. Shopping Cart, update new membership product, and some social events as needed 1 hr. Where: Online

**Project Title Holiday Party** Hours 3 Donated 0 In kind 0

Dec 11. Update shopping cart ½ hr. Update Calendar Page ½ hr Create image for home page ½ hr. Helped with table decor set-up 1.5 hrs. Where: Online and at location

**Project Title Monthly Newsletter** Hours 72 Dollars Spent 0 In Kind 0

The Woman's Club of Fullerton's Newsletter helps WCOF stay connected not only to our members but to our fans and supporters in the community. Not only do we report on Club events past, present, and future but our Newsletter Editor goes above and beyond to include special stories and features to help us all feel more connected.

