

CALIFORNIA FEDERATION OF WOMEN'S CLUBS  
CLUB AWARD ENTRY COVER SHEET  
*Annual Reporting January 1- December 31, 2023*

Chairman: Julie Molitor	Club: Barber City	
Number of Members ( <i>per CFWC Yearbook</i> ): 31	District: Orange	Area: C
Club Position: 1st Vice president		
Reporter's Address: [REDACTED]		
City: [REDACTED]	State: [REDACTED]	Zip: [REDACTED]
Email: [REDACTED]	Phone: [REDACTED]	
<u>COMMUNICATIONS</u>		
Name of GFWC Special Program, Community Service Program, Advancement Plan or ESO		

**Barber City Women's Club**

Founded in 1927, Barber City Women's Club (BCWC) was named after the independent community from which it came, 'Barber City', located in the northwest Westminster, California (pop 89,397; 2022) and incorporated into Westminster in 1957. BCWC, originally formed for the improvement of local roads. In the 97 years since, BCWC has expanded into an organization of talented, educated, community focused people dedicated to the advancement and support of education, philanthropic and charitable activities for the local community, as well as internationally.

BCWC is the oldest continuously operating non-profit agency in Westminster, CA. Our 31 (thirty one) members utilize their talents and knowledge in event planning and organizing; creating and selling artistic crafts, baked goods, decor, jewelry, and sewn items; and hosting a multitude of fun, fundraising events-all to ensure success of the agencies we support throughout the year.

Proceeds from our activities go to:

- Interval House (multi service domestic violence program),
- Safety, health, understanding and education (SHUE) program at Westminster Senior center,
- Meals on Wheels at Westminster Senior center,
- Mental Health Association (multi-service center, Santa Ana),
- School in Malawi via Direct Connections to Africa (DCTA), and
- Food Pantry donations, We Care
- Pet Supply donations, Long Beach Animal Care Services
- Cash scholarships (\$500 x3, \$800 x1) awarded to Female residents of Westminster who are pursuing higher education and/or training at a local college, university, or vocational school.

**Communications/PR**

**BCWC "Update"**

**Hours 75 Donated 0 in kind \$100**

A couple of members on the executive board have been compiling a newsletter-like update for members and supports to keep up to date on happenings at BCWC. Sections include Summary of activities/donations; health update; upcoming events; ongoing events; federal, state, and regional women's club information; and 'The BCWC Presents Flyer!' for Bunco, Mexican train dominoes and a new event, restorative yoga 2024!

**Outreach: Media including social, banners, and flyers**

**Hours 150 Donated \$213 in kind \$200**

We are creating more of a presence on multiple social media sites including Nextdoor, Facebook, Craigslist, email blast, and creating text alert list. On these various formats, we post the BCWC 'Update', advertise our

fundraising events and scholarship notifications. We also invested in reusable banners, we well as time spent refurbishing yard signs for each event.

**Community Agency Speakers**

**Hours 50 Donated 0 In kind \$100**

Speakers from Interval House, SHUE and the Dean from Orange District Women's clubs came to our meetings to speak about services.